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News from the Top
Keeping the Ball Rolling

We are excited to announce that Agrisure™ traits available from GreenLeaf Genetics™ will have the same royalty for 2007 as announced for 2006. Maintaining our royalty pricing at 2006 levels is in response to many of our seed company customers expressing a desire to move to Agrisure traits. Our customers now have assurance that they can price products and make margins on sales to corn growers for the next two seasons.

Our genetics pricing for 2007 is also identical to 2006. We will continue with our very straightforward simple pricing strategy. To take advantage of our strong genetics performance and Agrisure CB or Agrisure GT traits, please call your local Product Manager.

We've had many lines "picked up" in the industry. In fact, more than 160 lines altogether. GreenLeaf Genetics only offers certain lines direct to seed companies with the remaining lines released to other foundation seed companies. As of this month, we have more than 60 licensees, with several new ones arriving during the past week.

Ron Wulfkuhle
Business Unit Head
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Coming Up...

- Commodity Classic, March 2-4, Anaheim Marriott, Anaheim, CA
- Summer ASTA Meeting, July 8-12, Hyatt Regency Chicago
- GreenLeaf Genetics Technology Days, July/August

Did you know . . .

President George W. Bush's State of the Union speech put alternative fuels, including ethanol, in the spotlight. Ethanol is homegrown and allows us to use 85 percent less foreign oil. If you spend \$50 on gasoline to fill up your tank, on a well-to-wheel basis, that \$50 starts in the Middle East and goes to the oil company and into your tank. If you spend \$50 on E85 blend, \$42.50 (85%) of that money starts in a farm, goes to the producers here in the states and ends up in your tank. All \$42.50 stays in the United States.

What's New

Corn Rootworm Update

The Syngenta corn rootworm event MIR604* (Agrisure™ RW) looks very promising and you will have an opportunity to see some trials this season. More details about the location of the Syngenta demonstration plots and opportunities to view the trials will be provided by your product manager. If you are planting a RW evaluation plot, your product manager will contact you about documentation required to plant a trial with an experimental use permit (EUP). Expect updates as the regulatory process approaches approval of the RW trait.

*Please note, that Agrisure™ RW corn inbreds, hybrids or varieties are not available for purchase, are not being offered for sale and will not be available for sale until the Environmental Protection Agency approves registration. These materials do not constitute an offer for sale.

Agrisure™ GT/CB Channeling Agreements

For companies selling Agrisure glyphosate tolerant/corn borer resistant (GT/CB) hybrids in 2006, remember that special channeling agreements must be completed by each grower planting these products. Grain harvested from GT/CB seed must not end up in any channel allowing export to Japan. End uses such as on-farm feeding, ethanol and commercial feedlots are examples of acceptable uses for the GT/CB grain. Please contact your product manager, account manager or myself for additional details or to answer questions about allowed grain channels for GT/CB hybrids.

Agrisure™ GT Channeling

Currently GT hybrids require Market Choices® grain channeling. For any questions about what traits require a Market Choices channeling agreement, please refer to the National Corn Growers Association web site: www.ncga.com. Look in the section entitled "Know Before You Grow®" for complete details. To list your own hybrids for sale, click on the "seed retailers click here" link. This will give you information on how to update the NCGA on your particular hybrids.

Agrisure Information

Be sure and check out the www.agrisuretraits.com website for information about Agrisure traits and AgriEdge™ programs. This site, available for companies who are registered users, contains a variety of information including how to order Agrisure and AgriEdge promotional materials. Agrisure brand standards and bag tag templates are also available. If bag tags are needed immediately, contact Greg Kegler for assistance.

Jeff Jorgensen
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Points from Production

Seedstock Ordering

It's time to order seed for 2006. Ordering early ensures your needs are covered for spring. Although some product supplies are limited, many products are available for shipping now. A mid-March shipping date is planned for products coming from off-season growing locations.

Be sure to sign all necessary genetic and trait licenses and return them to Mike Fuelling (GreenLeaf Genetics, PO Box 959 Minneapolis, MN 55440). No seed will be shipped until the required licenses are signed and executed.

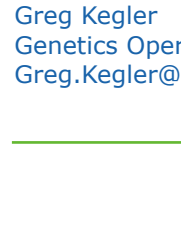
GreenLeaf Genetics Website

We hope many of you have visited our GreenLeaf Genetics website, www.greenleafgenetics.com. It is an excellent source of information to manage your business. The website also links directly to www.agrisuretraits.com. To gain access to the restricted portion of the website a commercial license agreement is required. If you are having any issues with the website, having trouble with accessing the site or with your password, please contact Greg Kegler.

For any of your seedstock and production needs, Greg is here to help you!

Greg Kegler
Genetics Operations and Supply Chain Manager
Greg.Kegler@greenleafgenetics.com or

Useful Links
Interested in learning about business plans? Here are some helpful links:
http://www.sba.gov/starting_business/planning/basic.html
http://www.morebusiness.com/running_your_business/businessbits/ArticleDashboard-11884.brc



Field Update from the Product Management Team

The GreenLeaf product managers have been busy since the first of the year. We have been out promoting the GreenLeaf product lineup and the outstanding Agrisure corn traits. The first ever GreenLeaf Genetics Product Guide has been shipped and contains a comprehensive story of the lines available from GreenLeaf as well as important information regarding Agrisure and AgriEdge. If you have not received a product guide, or need additional copies, please let us know.

Inbred Update

Our first year resulted in several outstanding lines for your use and we are excited about the potential of the new inbred releases for 2006 planting. Inbreds released in 2005 with strong performance include:

- NP2529 a strong male with excellent emerging ability that creates hybrids in the 104 to 108 day range;
- NP2536 an excellent performer in hybrid combinations from 80 to 95 days;
- NP2727 a Mo17/Oh43 type with strong drought tolerance. When used with NP2660GT21 a very strong 104-day hybrid is produced.

Inbreds released in 2006 with strong performance include:

- NP2623 is a new male that moves hybrids in the 88 to 96 day range to new yield levels;
- NP2928 is a new W153R type that works well in northern Iowa and southern Minnesota;
- NP2747 creates very healthy hybrids with strong agronomics and excellent yields it makes a particularly nice hybrid with TR7169 at 112 days;
- NP2608 is a new female that appears to have similar combining patterns as TR6467 at 105 to 108 days;
- NPFA6314 is a new female with very wide combining ability. It makes an outstanding 111-day hybrid with NPIJ7383.
- NP2546 appears to work well with most SSS's and contributes excellent health and agronomics in the 110 to 115 day maturity zone.

Advantage Trials

Seeing is believing; and to help you analyze the available new lines we are offering GreenLeaf Advantage Trials in five maturities. The Very Early, Early, Medium, Medium Late, and Late trials will be available for planting at your locations. This is an excellent way for you to see how the new GreenLeaf lines perform in hybrid combinations. If you are interested in planting some sets of these trials please contact your GreenLeaf Product Manager. Please feel free to contact any of us regarding your needs for 2006 production and testing.

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Have a Little Fun
What vegetable may be reduced to ashes merely by removing a part of them?
(Ask someone from GreenLeaf Genetics for the answer.)

Focus on Sales

If Things Were Different

Ever find yourself saying that about your business in the past year? Do you sometimes have the feeling that your success is too dependent upon circumstance? With few alternatives if changes need to be made?

As the biotechnology revolution in agriculture continues to roll along, your business is likely faced with a myriad of decisions. Those decisions include whether the market second generation versions of existing traits and to adopt brand new traits coming to market. Some of these options are tied together and lead to difficult decisions such as:

- Should we only offer stacked traits?
- Should we focus on a single supplier of traits and germplasm?
- What will happen with pending litigation in the marketplace?
- Will my ability to compete independently be compromised?
- Will marketing a trait in one crop affect trait business in other crops we sell?

From conversations with several seed companies, my sense is that there is not a clear and straight pathway through this minefield of decision-making. For success in this environment, a written plan developed in the next few months would be a good idea. The plan should lay out how you will achieve your business vision in the future, and the steps your business needs to take to get there, even if those first steps seem small. Consider the following items in your plan:

- Setting aside field day dates now to view the new technologies and germplasm;
- Ensuring you have the germplasm you may use in the future in your 2006 trials; and
- Working with your trait supplier to arrange training for your sales force.

All of us at GreenLeaf are available to help you lay out that plan, and to offer solutions to you for both today and in the future to help make things different. We look forward to making your wish an actionable goal, and to help you find the pathway that you prefer.

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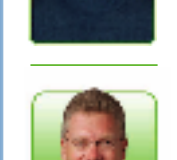
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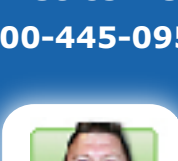
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