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Welcome to the GreenLeaf Genetics Newsletter!

The purpose of this online communications tool is to provide relevant, timely, industry-related news and information that will help you grow your business. The content, developed with your feedback and input, will address key topics of interest. At our first ever GreenLeaf Genetics Summer Meeting, for example, your feedback communicated three clear themes:

1. You want more choice in technology suppliers.
2. You want traits in the best possible genetics.
3. You are not looking to get involved in legal disputes between technology suppliers.

Coming Up...

ASTA Seed Expo 2005
December 7-9, 2005
Hyatt Regency
Chicago, IL

We look forward to talking with you about our innovative Agrisure™ corn traits and unique AgriEdge™ offers from Syngenta Crop Protection, and how they can help you achieve your individual short and long-term business goals.

With warm regards,
The GreenLeaf team



From Mark's Laptop

ASTA 2005 marks our company's first anniversary, and as GreenLeaf's new Key Accounts Manager, I'm very happy I'll have this opportunity to meet and talk with you, our customers, and raise a glass to 2006!

For the past seventeen plus years, I've had the privilege of working with Syngenta, first as Northrup King, then Novartis and finally Syngenta, in a variety of positions. These have included quality assurance, product management and strategic marketing for both soy bean and corn. It's exciting to have a job that allows me to leverage my experience to help our customers. As Key Accounts Manager, one of my primary goals is help you effectively market GreenLeaf's best-in-class corn traits and germplasm to your customers.

I hope to see you at the GreenLeaf Genetics reception at ASTA on Wednesday, December 7, 2005. And over the next couple of months, I look forward to talking with you about your specific business needs and goals, and how we can help you achieve them.

Mark Schmidt

Key Account Manager

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From Jeff's Desktop

In the newly created position of Marketing and Customer Service Manager for GreenLeaf Genetics, I'm still considered the "new kid on the block." But with over 25 years in the seed business, most recently with the NK seed brand, I'm an industry old-timer. After earning my degree in Ag/Econ from the University of Nebraska at Lincoln, I've worked in nearly every area of our business, from sales and marketing to agronomic services, licensing and product management.

This is an exciting time for the seed industry, but what I find even more exciting is to be part a company that offers customers true freedom of choice. All of us at GreenLeaf are dedicated to helping you grow and manage your business and successfully compete in today's market environment.

Please feel free to call anytime!

Jeff Jorgensen
Marketing and Customer Service Manager
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From Ron's Notebook

"It is difficult to say what is impossible, for the dream of yesterday is the hope of today and the reality of tomorrow."¹

Not long ago, GreenLeaf Genetics was only a dream. It was a dream of a kinder, friendlier, simpler way of doing business; genetics and traits in new high-performing combinations that had never been offered before; options for glyphosate tolerance, cornborer resistance and rootworm resistance; and above all, freedom of choice in the marketplace.

Today, that dream is coming true—and already more than 50 seed companies are licensing genetics and/or traits from GreenLeaf Genetics. Thanks to hard work and good breaks, we now have over 120 inbreds placed in hybrid combinations across the industry. We're also working with companies that have produced Agrisure CB, Agrisure GT and Agrisure GT/CB stack hybrids, which are available for sale. In addition, these hybrids are eligible for the AgriEdge program which is supported by Syngenta authorized retailers. And we're proud to report that our industry-leading trait lines are already topping some state yield trials!

We've had a very busy first year and have recently added several new faces to expand our team. Mr. Mike Fuelling has just begun as a licensing specialist, bringing with him 12 years as an attorney and a wealth of experience in agriculture and licensing. Mr. Jeff Jorgensen is another new member of the GreenLeaf Genetics team, joining us as Marketing Manager. As the former Marketing Manager for NK® Brand, Jeff Jorgensen brings with him many years of experience in the hybrid seed business, including licensing and private label. Mark Schmidt has also just joined GreenLeaf Genetics as the Key Account Manager. Mark comes with much seed experience in product management, quality assurance and production. Mark will be working with customers to find ways to best support their businesses with GreenLeaf Genetics products and services.

I would like to take a moment to address the recent subpoenas in connection with a lawsuit involving Syngenta and a major competitor. How can we claim to be "kinder, friendlier and simpler" and at the same time subpoena our customers? It's important to note that a subpoena is simply a request for information, not an indication of wrongdoing. Without a subpoena, however, seed companies are not allowed to provide the requested information without potentially breaching certain agreements.

We are working hard to win this lawsuit and look forward to offering the seed industry a "kinder, friendlier and simpler" approach to doing business and, above all, freedom of choice in the marketplace! Feel free to give me a call or e-mail with any questions or comments:

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¹ Robert Hutchings Goddard (1882–1945), American physicist and rocket expert.



Chris: Greetings from the North

GreenLeaf Genetics emerged in 2005 as a new source of corn genetics and traits for the industry. The business's successful launch last December at ASTA could not have been

achieved without your efforts and encouragement, and we truly appreciate your involvement.

Looking back on the last six months, we're delighted to have developed our first year of GreenLeaf Advantage Yield Trials and plan to continue those on a much broader scale for 2006. We're also pleased that so many of you took the opportunity to view the products in our Advantage trials during the GreenLeaf Field Days. Now the fun part begins: we get to look at data!

As we pursue new genetics and trait combinations we've been busy summarizing data and planning some additional new crosses to make in winter nurseries. We also look forward to sharing the data and reviewing our new offers with you at the ASTA Corn & Soybean Research Conference this December. I will begin scheduling meetings very soon, but please feel free to contact me directly.

See you at ASTA!

Chris Perry
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Roy: Greetings from the East

I hope you have all had a safe and productive harvest season. And now, as we move into winter, it's time for an update on product and technology observations from late summer and fall.

There's a famous saying that goes, "There is no education like adversity." After weathering this summer's drought in the Bloomington, Illinois, area, I agree completely.

In late July, it became obvious that the GreenLeaf yield trial site would be unusable. After abandoning the trials we had planned to show, I visited our trait introgression group based in Bloomington, and much to my surprise, found that the breeders and scientists were more than enthusiastic about their corn rootworm trials! (As you may know, Syngenta has applied for EPA registration for its proprietary corn rootworm event known as MIR604. We are currently conducting experimental protocols and hope for approval in mid-2006. If approved, this CRW event will be marketed as Agrisure™ RW.)*

As I toured Syngenta's in-house efficacy trials throughout the drought-stricken area, I could see why the team was so excited. Field observations of the CRW hybrids as compared with the controls were striking. While the controls were stunted—nearly half the height, severely stressed and barely able to silk—the CRW hybrids were taller, more robust and had flowered normally.

It appears that preservation of the brace roots and root hairs contributed to the plant's ability to withstand the severe drought stress. If approval is received from the EPA, we look forward to offering this for sale.

Hope to see you at ASTA and our upcoming winter meetings!

Roy Johnson
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* MIR604 (Agrisure™ RW) corn inbreds, hybrids or varieties are not available for purchase, are not being offered for sale and will not be available for sale until the Environmental Protection Agency approves registration. These materials do not constitute an offer for sale.



Rich: Greetings from the West

"Time flies when you're having fun." This old quote really expresses how the GreenLeaf Genetics Product Managers felt about the fall. We had a great set of Field Day locations and were pleased so many of you could attend.

The Syngenta Product Development team has produced a large number of outstanding inbred lines available to GreenLeaf Genetics, and the Product Managers are currently reviewing data prior to selecting the next round of high-performing NP lines. Currently in the west, for example, we are seeing

very strong performance from NP2660GT crossed with NP2727 and MBS5411. TR6467Bt11 and NP2533Bt11 are exhibiting high-yield performance coupled with rapid drydown when crossed with NP2529.

We look forward to sharing more in-depth information with you at the ASTA Winter Research Conference. I'm in the process of scheduling appointments for that meeting, but please feel free to call me directly.

Hope to see all of you at ASTA.

Rich Hall

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Useful Links

www.agrisuretraits.com
www.syngenta.com

Have a Little Fun

www.almanac.com/extras/jigsaw/index.php?puzzlenumber=2&puzzledifficulty=9

Did you know...

Each year approximately 454,000 metric tons (1 billion pounds) of corn seed is produced in the United States. This equals the amount of beef McDonald's purchases in a year. And on a seasonal note it is also the estimated weight of Santa's sleigh carrying gifts to over 500 million children.

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