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GreenLeaf News – September 2007

These are exciting times for GreenLeaf Genetics, exciting because of the increased number of products and trait combinations that we have to offer to you, our customers. As we enter the second year of our joint venture between Syngenta and Pioneer, we are beginning to see the benefits of this collaboration. New hybrid combinations as well as additional trait stacks coming down the road with Agrisure® RW and the Optimum™ GAT™ trait provide many new opportunities to our customers in the near future for both corn and soybeans. We strongly encourage you to visit one of our upcoming field days to see the products first hand, we are sure you will like what you see.

At GreenLeaf, we take our relationship with our customers very seriously, listening and learning about your business is how we can best serve your needs. Our stated mission is to be kinder, friendlier and easier to do business with. We will try to live up to this every day.

See you in the field!

Agrisure® RW Receives Final Japanese Approval

Syngenta announced that it has obtained full regulatory approval in Japan for Agrisure® RW, its corn rootworm insect control corn seed. Agrisure® RW now has full approval in the United States, Canada and Japan and import approval in Australia and New Zealand. This approval is very exciting as it brings new choices to corn growers throughout the U.S.

With this approval, Agrisure® RW grain can now be accepted by elevators exporting grain to Japan. However, the grain stewardship program that has been implemented by Syngenta will continue with growers through the end of 2007. In 2008, Agrisure® RW will be part of the Market Choices grain direction program.

GreenLeaf Genetics Field Days Coming Soon

It is that time of year again, GreenLeaf Genetics field days will be underway soon. What better way to learn about the latest hybrids from GreenLeaf than to attend a field day and see for yourself. "We are very excited about both the quantity and quality of elite hybrids in our Advantage Trials this year" says Dave Gebhardt, GreenLeaf Genetics Chief Technology Officer. "The combination of Syngenta and Pioneer germplasm is resulting in a high-performing and diverse GreenLeaf portfolio of products". According to Gebhardt, there are many outstanding new hybrids with the latest in Agrisure traits to observe in the field.

Field Days will run from late August into early October throughout the corn belt. Be sure and contact your GreenLeaf Genetics Product Manager for more details about field days. For a complete list of field days and directions, please see our website at www.greenleafgenetics.com and click on the Current Events tab.

We look forward to seeing you at a field day this fall!

2007 Field Day Schedule

Day	Date	Location
Tuesday	August 28	Henderson, KY
Wednesday	September 5	Dumas, TX
Thursday	September 6	Hutchinson, KS
Monday	September 10	Otterbein, IN
Wednesday	September 12	Champaign, IL
Mon & Tuesday	September 17 & 18	Rising City, NE
Wed & Thursday	September 19 & 20	Slater, IA
Friday	September 21	Troy, OH
Tuesday	September 25	Blue Earth, MN
Wed & Thursday	September 26 & 27	Olivia, MN
Thursday	September 27	Pettisville, OH
Tuesday	October 2	Sun Prairie, WI
Wednesday	October 3	Rochelle, IL
Monday	October 8	Fargo, ND

2007 GreenLeaf Genetics Technology Days a Big Success

GreenLeaf Genetics recently hosted a series of Technology Days to inform companies about the traits that GreenLeaf represents. "We were very pleased with the large number of companies that attended our Technology Days" said Clayton Becker, GreenLeaf Genetics Trait Sales Manager. "It really demonstrates the high level of interest in the high performing traits represented by GreenLeaf."

On display at the Technology Days were plots showcasing the Agrisure® RW trait as well as future insect traits. Information was also provided on the Optimum GAT trait which provides both glyphosate and ALS herbicide resistance in both corn and soybeans.

The ultimate goal of Technology Days is to help seed companies better understand the features and benefits of the traits and how they can fit their customers needs. As more and more traits and stacked traits become available, GreenLeaf is ready to provide the information and training necessary to assist companies in serving their customers.

We look forward to bigger and better Technology Days in 2008!

Royalty Reporting Due September 30th

It is that time we all look forward to, royalty reporting. Both trait and genetic royalty reports are due on September 30th. Reporting forms have been e-mailed to all companies that require them in 2007. If you have questions about reporting, please give Katie Zaworski (formerly Katie James as she was recently married) in our Omaha office a call at 888-933-3601.

One additional component that goes along with royalty reporting is stewardship compliance for growers who plant Agrisure traits. This grower level information is also due on September 30th. If you have questions about this process, please contact Danielle Darrough at (636) 398-5146 or e-mail at teamdarrough@earthlink.net.

New look for Agrisure in 2008

Agrisure has a new look for 2008! Agrisure traits logos have been slightly changed for this coming sales season along with new Agrisure logos for new trait combinations. As more stacked trait combinations become available, being able to accurately and easily communicate them to growers becomes a challenge. To address this challenge, a new Agrisure naming system has been developed.

Example:

Agrisure 3000GT = Agrisure CB/LL + Agrisure RW + Agrisure GT



This new system enables additional trait stacks to be identified in an organized, efficient way instead of listing every trait which can be cumbersome. If you need the new logos or have questions on how to use them, please give Clayton Becker, Trait Sales Manager a call at (952) 797-3635.

New and Improved GreenLeaf Genetics Website

If you haven't noticed, the GreenLeaf Genetics website has been updated over the past several months. We hope you will find it useful and informative. More information will continue to be posted on the website and hope it will be of real value to you.

To access the website go to www.greenleafgenetics.com. We encourage you to check it out!

Agrisure and Optimum™ GAT™ Trait License Agreements

Since our meetings in June, we have had a tremendous response from customers seeking to produce Agrisure trait hybrids this winter for sale next spring. We expect that more companies will want to go forward with production this spring of Agrisure trait hybrids once they get an opportunity to observe the performance of these hybrids during the field days and after the harvest results are in later this fall. I would encourage you to get the Agrisure trait agreements in place now – contact your GreenLeaf representative for further information.

Also, the Optimum GAT agreements are now available for your review. We are contacting customers who have expressed interest in this technology, but please give Mark Schmidt (952.697.3615), Clayton Becker (952.898.4154), or Jeff Jorgensen (402.333.3601 ext.16) a call if you would like to go ahead with this new trait offering in the future.

